

## ISLAMIC EDUCATION MANAGEMENT STRATEGIES IN IMPROVING THE QUALITY OF LEARNING IN MADRASAS

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### Abstract

Islamic education management is a structured approach that aims to organize, prepare, implement, and evaluate the education process in the context of Islamic values and principles. The research method used in this study is a literature study. The results reveal that careful and systematic planning, teacher competency development, a comprehensive evaluation approach, and the involvement of parents and the community are the main factors in improving the quality of learning. Good and structured planning includes developing an adaptive and relevant curriculum, so that madrasahs can provide integrated and directed education to meet the needs of students and the demands of the times. Developing teachers' competencies through training and continuing education has proven to be very effective in improving teachers' teaching skills, which in turn improves academic quality and the development of students' Islamic values. A regular evaluation approach helps in identifying the strengths and weaknesses of the learning process and outcomes, enabling the madrasah to make necessary adjustments and improvements. Finally, the involvement of parents and the community in the education process at the madrasah provides a comprehensive and integrated support for students, creating an inspiring and supportive learning environment.

**Keywords:** Strategy, Management, Islamic Education, Learning, Madrasahs

### Introduction

Islamic education in Indonesia has a very important role in shaping the character and knowledge of students. Educational institutions such as madrasah are one of the pillars that connect general education and Islamic religious education. (Srinio et al., 2024).. However, the challenge of learning quality in madrasahs is still an issue that must

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be resolved. The quality of education produced by madrasahs sometimes still does not reach the expected standards, both in cognitive, affective, and psychomotor aspects.

Islamic education management is one of the important factors in improving the quality of learning in madrasah. Islamic education management is a series of planning, organizing, implementing and supervising processes that focus on the implementation of education based on Islamic teachings and values. (Syahbana et al., 2022).. This process includes matters such as the management of the curriculum, human resources, facilities and finances, as well as interactions with all relevant parties, including students, teachers, parents and the community. The main objective of Islamic education management is to create an educational environment conducive to shaping students' character and intellect based on Islamic principles, so that they are able to contribute positively to society. (Nurdiana et al., 2023)..

The superiority of Islamic education management lies in its ability to ensure that Islamic education institutions run effectively and efficiently, so as to produce quality graduates both academically and spiritually. Good management can help support the achievement of the goals of Islamic education, namely forming individuals who are faithful, pious, noble, and have adequate knowledge and skills. (Safitri, 2021). In addition, effective Islamic education management can also answer the various challenges faced by Islamic education institutions, such as limited resources, changes in educational policies, and the need for innovation in learning methods. Thus, Islamic education management not only functions as a tool to improve the quality of education, but also as a means to maintain and develop Islamic identity and values in the world of education. (Astuti et al., 2023).

Thus, effective management can help ensure that resources are optimally utilized, the learning process takes place efficiently and student learning outcomes are improved. In this context, Islamic education management strategies need to be identified and implemented appropriately so that the goals of Islamic education are achieved.

A comprehensive management approach, including planning, organizing, implementing and monitoring, can have a positive impact on the quality of learning. However, the implementation of these management strategies is still uneven across madrasahs, leading to differences in the quality of education produced. (Hendriarto et al., 2021).. In addition, research on Islamic education management strategies is still limited, especially focusing on improving the quality of learning in madrasahs. Therefore, an in-depth literature review is needed to provide a comprehensive picture of effective management strategies and how they can be applied to improve learning quality.

Against this background, this study seeks to identify and analyze effective Islamic education management strategies and how their implementation can improve the quality of learning in madrasah.

## **Research Methods**

The study conducted in this research uses the literature research method, which is a research approach that focuses on collecting and analyzing information from various existing written sources. These sources can be books, journal articles, research reports, government documents, conference papers, dissertations, or various other forms of publications. The main purpose of this method is to understand, analyze, and synthesize the knowledge already available on a particular topic, as well as identify trends, knowledge gaps, or debates that exist in the literature.

## **Results and Discussion**

### **Islamic Education Management Strategy**

A strategy is a plan or method designed with the aim of achieving certain goals or objectives effectively and efficiently. It involves careful decision-making, resource allocation, and planned and coordinated actions to overcome challenges and take advantage of opportunities. (Hesti et al., 2022). Strategy serves as a guideline in the planning and implementation process, ensuring that all efforts made are within a directed and systematic framework to achieve the goals that have been set. (Eliyah et al., 2021).

Islamic Education Management is the process of managing and regulating every aspect of education within the framework of Islamic values and principles. It includes planning, organizing, directing, and supervising various educational activities in Islamic educational institutions, with the aim of forming individuals who are not only knowledgeable and competent, but also have noble morals and high spiritual devotion. (Putra & Aslan, 2019). Islamic Education Management seeks to integrate general knowledge with Islamic teachings, create a harmonious learning environment and support the holistic development of learners in accordance with Islamic principles. This management includes not only academic aspects but also the moral and spiritual development of learners. Therefore, the development of a comprehensive and effective strategy is crucial in achieving this goal. (Pratono et al., 2023).

First, the preparation of an integrative curriculum is an important component in Islamic education management. The curriculum should be designed in such a way that in addition to containing general subjects, it also integrates Islamic values in every aspect. This includes religious studies, Islamic history, Arabic language, as well as other scientific subjects, all of which are geared towards fostering students' spiritual and intellectual awareness. The curriculum should be designed to develop a balance between science and faith. (Marlina et al., 2024).

Second, improving the quality of human resources (HR), especially teachers and education personnel, is the main key in supporting a quality education process. A teacher must have competence both in terms of academics and morals. (Ginting et al.,

2024).. Investment in training and continuing education for teachers is needed to ensure that they are able to deliver the curriculum well and set a good example for students. Improving the quality of human resources also includes character building, which will produce educators who are not only capable but also have noble character (Melinda, 2022). (Melinda, 2022).

Third, the creation of a conducive and Islamic school environment is very influential in shaping student character. The school environment should reflect Islamic values through daily rules, culture and interactions. This includes the physical arrangement of a clean and tidy school, as well as a schedule that supports the implementation of religious activities such as congregational prayers, reading the Qur'an, and other worship activities. A positive environment will encourage students to practice the values taught in their daily lives. (Maulida & Syaifuddin, 2024).

Fourth, the utilization of technology in learning is also one of the important strategies in the management of Islamic education today. The use of technology such as e-learning, educational software and social media should be wisely optimized to expand the teaching-learning process. Technology can be an efficient tool to disseminate teaching materials, provide diverse learning resources, and facilitate communication between teachers, students and parents. (Badrun, 2024).

Finally, strengthening cooperation with various parties such as parents, communities and religious institutions is essential in supporting Islamic education. Effective education requires support from all parties involved. Parents play a role in providing parenting that is in line with school values, while communities and religious institutions can support various educational programs with their resources and experience. This synergistic cooperation will strengthen the foundation of Islamic education and ensure that Islamic values can be fully applied in students' lives.

In this way, through various strategic steps, the management of Islamic education is able to produce a generation that is not only highly knowledgeable but has noble morals as well, ready to face the challenges of the times by sticking to the basic principles of Islam.

### **Implementation of Islamic Education Management Strategies in Madrasahs**

The implementation of Islamic education management strategies in madrasahs involves a systematic process aimed at creating a learning environment according to Islamic principles. First, careful strategic planning is needed. It starts with setting the vision, mission and goals of the madrasah in line with Islamic teachings. A long and short plan is formulated to accommodate a curriculum that combines general science and Islamic values. With good planning, madrasahs have a clear map to achieve the desired educational goals. (Jumaeda, 2022).

The next step, the second important organization, is to implement the strategy. Madrasahs recruit teaching staff with not only academic competence, but an

understanding of Islamic teachings. Form a clear organizational structure, define responsibilities, ensure operational aspects run smoothly. Effective supervision is applied to ensure the teaching of extra activities according to the plan meets the standards. (Muchson et al., 2023).

The third step is guidance, involving teacher motivation and student achievement to uphold Islamic values. The madrasah head is an inspirational leader, building the spirit of commitment of the community. Provide professional development training to ensure innovative methods are always up-to-date. (Sitopu et al., 2024).

Evaluation supervision of the fourth component of the strategy. Supervision of the teaching and learning process auxiliary activities identify weaknesses strengths. Evaluation of teacher performance madrasah student progress improve adjustments to be effective. Feedback students parents teaching staff important picture of education quality (Guna et al., 2024).

Finally, madrasahs establish strong community partnerships with other Islamic institutions. Involvement of parents in community activities ensures children's Islamic education at school. Collaboration utilizes resources to support educators' missions more effectively.

### **The Effect of Strategy on Learning Quality**

Strategy is the determining factor for optimal education quality. Detailed planning allows teachers to design a curriculum that is relevant to students in line with the ultimate goal. Careful strategies allow for smooth management of time and resources, so that learning can take place effectively. Careful planning also enables the integration of functional materials and in-depth content to maximize continuous learning. (Fitriani et al., 2024)..

Creative and innovative teaching methods, such as project-based learning or educational technology, can motivate students to be actively involved in the learning process. Participatory and collaborative approaches can encourage dynamic classroom interactions and improve students' critical thinking and social skills. (Antika et al., 2024); (Hairiyanto et al., 2024).

Continuous training for educators can enrich their knowledge and skills in teaching. Teachers who continue to learn will be ready for challenges and able to respond appropriately to students' individual needs. They will also have a good ability to design and implement effective teaching methods. (Fiteriadi et al., 2024)..

Periodic structured evaluations of both teacher performance and student academic achievement can provide objective feedback to make improvements for more effective and efficient learning. (Rozikin et al., 2024)..

Collaboration with parents and the community significantly supports the quality of learning. When parents are actively involved and there is good communication between home and school, students tend to have more motivation and support to

learn. Cooperation with the local community can also provide a rich and comprehensive learning experience for students. Thus, appropriate strategies not only improve the quality of learning in schools but positively impact the holistic development of students. (Muchson et al., 2023); (Damanhuri et al., 2022).

## **Conclusion**

Islamic education management strategies in improving the quality of learning in madrasahs show that the implementation of effective strategies is crucial in achieving the desired educational goals. First, good management in the madrasah environment involves careful and systematic planning. This planning includes developing a curriculum that is adaptive and relevant to the needs of students and the demands of the times. With clear planning in place, madrasahs can provide integrated and structured education and facilitate the overall improvement of learning quality.

Second, the results show that developing teachers' competencies through training and continuing education greatly affects the quality of learning in madrasah. Teachers who have in-depth knowledge and constantly updated skills are able to teach more effectively and innovatively. This not only improves students' academic abilities, but also helps students in developing noble Islamic values. Investing in teachers' professional development is therefore an important component of Islamic education management strategies.

Third, this study emphasizes the importance of a comprehensive and continuous evaluation approach. Regular evaluation of the learning processes and outcomes in madrasahs can help identify strengths and weaknesses. The information obtained from these evaluations allows the madrasah to make necessary adjustments and improvements to ensure the quality of education is maintained and even improved. It can also motivate teachers and students to continue striving for the best results.

Finally, the involvement of parents and communities in the education process in madrasahs was also found to be very influential in improving the quality of learning. Well-established partnerships between madrasahs, parents and communities not only provide moral and material support but also create a more holistic and integrative learning environment. This support allows students to feel more motivated and cared for in their learning process. Thus, this study concludes that a comprehensive and well-integrated Islamic education management strategy is able to significantly improve the quality of learning in madrasahs.

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